



PROFILE

CEO
AT&T Business
AT&T Communications, LLC

CITATION

Trail-blazing business leader and technologist who advocates inclusion and diversity in business and technology, and serves as role model for the community



ANNE CHOW

AAEOY Distinguished Leadership in Technology Award

Anne was appointed Chief Executive Officer of AT&T Business in September 2019. She and her organization of over 30,000 employees are responsible for serving nearly 3 million business customers in upwards of 200 countries and territories around the world, covering over \$36B in revenue. AT&T Business customers span all industries including the public sector as well as nearly all of the world's Fortune 1000 companies. She is the first woman to hold this position and first woman of color CEO in AT&T's history.

With decades in the industry, Anne's experience is diverse in both breadth and depth. She has led many global organizations through major transformations, developing and executing innovative growth strategies while building role model relationships. She's passionate about education, diversity and inclusion, advancing women in technology, cultivating next generation leaders and customer excellence. Previously, Anne was President - National Business, where she led over 12,000 business professionals supporting 95 percent of AT&T's business customers nationwide. Across numerous AT&T Business segments, she oversaw customer experience, management of direct and indirect sales channels, the B2B Sales Development Program, call center support, and DIRECTV for BusinessSM.

As a founding member of AT&T University's governing board, Anne actively supports the company's leadership development imperative. She's also involved in many of AT&T's Employee Groups worldwide and serves as the executive sponsor for AT&T's Women of Business Employee Network and the Asia Pacific Women's Organization. Anne coaches, mentors and inspires thousands of readers through her internal blog, which has been voted "best blog" across the company for the past 9 years.

She currently serves on the Board of the Directors of Franklin Covey Co (NYSE: FC). Anne is a member of the Dallas Mavericks Advisory Council (D-MAC), the Committee of 100, the President's Advisory Board at Georgia Tech, and Co-Chairs the Parents Board at Georgia Tech. She is the co-author of "The Leader's Guide to Unconscious Bias: How to Reframe Bias, Cultivate Connection, and Create High-Performing Teams," an Amazon #1 Best Selling book, published by Simon & Schuster.

Her many contributions to business and the community are widely recognized. A few of Anne's awards and accolades include the Gold Stevie Award as Female Executive of the Year - Business Services, and Future 50: North Texas Innovators and Disruptors You Need To Know and Woman of the Year in Technology by the National Diversity Council. Most recently, Anne was named to Fortune's 2020 Most Powerful Women in Business list and D CEO's 2021 Dallas 500, which features the region's most influential leaders.

Anne holds a Master of Business Administration with distinction from The Johnson School at Cornell University and a Bachelor of Science degree and Master of Engineering degree in Electrical Engineering from Cornell. She is also a graduate of the Pre-College Division of the Juilliard School of Music. She lives in the Dallas/Fort Worth metro area with her husband, two daughters, and their rescued Australian Shepherd.